

University of Oregon
HEALTH CENTER

Student Health Advisory Committee Meeting

April 7, 2006

Student Members:	Alternate	Interested Students	ExOfficio Members:
* Chiem, Jennifer	Horn-Kelter, Petra	Beseda, Addie	E Kerr, Shelly
* Kuzma, Urva	E Ronco, Noelle	Bentley, Dan	E DeHaven-Murdoch, Daralyn
Scholl, Ben	Wilson, Kathryn	Mann, Todd	* Leith, Ramah
* Soetan, Folake		Nethercott, Ashley	* Megerssa, Becky
E Stiffler, Lesley	Faculty:	Parker, Jenny	* Ryan, Tom
* Straight, Leslie	E Munroe, Dennis	Takahashi, Chika	* Staight, Paula
* Teeter, Kelly	* Meaux, Tenaya	* Thrower, Ashley	Stoop, Helen
* Wintermute, Ben	Spradling, Karen	* Kehdi, Norma	
* Wu, Angela		Laws, Michael	

Guests: Lin, Yu sleepymunk@hotmail.com

The meeting was called to order at 3:00 p.m.

1. **Approval of Minutes** – The minutes of the previous meeting were approved as distributed.
2. **Recruitment:**
 - a. **Introduction of Guests** - Yu Lin joined our meeting today as a guest.
 - b. **Emerald Ad** – The new ad developed by Annie Dochnahl was circulated today. Annie decided not to use the SHAC group picture in the ad as it was too similar to the Peer Health Advising recruitment ad. In the past students have applied to become a member of SHAC when they thought they were applying for Peer Health Advising. The first ad will run next Tuesday in the Emerald.
 - c. **Bulletin Board Update** – Leslie and Folake will update the SHAC bulletin board. The new pictures can be used for the bulletin board
3. **Statistics from Health Center Information Survey** – Kim Barker provided copies of the statistics compiled from the SHAC Health Center Information Survey she has received to date. Are there any more out there? Please bring them to Kim as soon as you can so their data can be added to this compilation. Tom Ryan added the percentages to the statistics for those who did respond. This survey was to look at what students wanted in terms of how they would like to receive medical information, paper brochures or handouts or online. The majority of those responding did not want the Health Center to get rid of the paper handouts and brochures. Our Patient Education Materials committee is looking at putting all of the information on the web site, but we will continue to use information sheets and handouts also.
4. **1% for Art Committee Report** – Tom Ryan will email the web site addresses for the 5 different artists chosen to present their work to the SHAC so you can see the kind of work they have done in the past.
5. **In-service Updates:** Folake and Leslie will be setting up a date to discuss with Kyna Langhorn, Director of the Nontraditional Student Union and their coordinator regarding who would be willing to serve on the panel and other logistics. Folake has been given the general e-mail list for the nontraditional students. Does it definitely sound like there are students who would be willing to serve on the panel? The officers of the Nontraditional Student Union will definitely serve on the panel but it would be great to have other random students as well.
 - a. **Flyer** – Leslie Straight will bring the flyer for the in-service next week.
 - b. **Topic Ideas from SHAC** – Please bring at least 2 ideas to the meeting for a brainstorming session next week on topics that could be used in the panel discussion for the in-service.
6. **Website: Annie Dochnahl's presentation** – Annie has met with Allen Hall and has received an opening bid on the cost of this project. The Allen Hall group will be working to develop a brand that could be used on all forms of Health Center communications. The work of redesigning the Health Center web site will be a

separate project from the one Allen Hall Advertising will be doing. This student advertising group will be working on the logo, marketing, and developing a character

Further Comments on the presentation:

- Whenever you see any page from the website it should be easily recognizable as coming from the Health Center.
- The “sexy” images in Annie’s presentation were used to get student’s attention to the Well Now; however, this is really not the image that the Health Center wishes to use.
- In response to the information received through the survey The Health Education Department will have a weekly “Wellness Wednesday” article starting in the Fall, which will be in the format of a health information tip of the week. It will be posted on the web site as well. The last issue of the Well Now will be out this next Monday in the Emerald. Health information tip of the week on the website also.

7. **Upcoming OCHA Conference** – The Oregon College Health Association is scheduled for March 21, the Friday after next. OCHA meets twice a year at one of the Oregon schools. Our SHAC had tried to generate interest in student participation in this meeting when it was hosted by the University of Oregon Health Center. At subsequent meetings at other schools interest has been a little less. Are any of our SHAC members interested in attending this meeting. It is not known if students from other schools will be attending the meeting this time. If you are interested, please email Kim Barker so we can get the meeting information to you. Several people from the Health Center will be attending and usually leave very early in the morning as the meeting usually starts at 8:00 a.m. They typically serve lunch and the Health Center would spring for lunch for any SHAC students who wish to attend.

One of the topics on the OCHA meeting agenda is “Automatic Basic Insurance” that we have talked about here. A lot of other schools as part of their health fee have the premium built into for a basic health insurance plan.

The discussion will be the pros and cons and what sort of problems have been experienced.

Another topic is the planning that’s taking place for pandemic flu or a world-wide influenza outbreak, such as the Avian flu. The University of Oregon has a plan, but with everything in the news we want to review that plan. Environmental Health and Safety and the Health Center will be leading the discussion—How we adjust to needs, work with the city, what about research, dorms, food. Concern is that something like a pandemic could be very disruptive and cause a lot of difficulties.

7. **Adjournment** – The meeting was adjourned at 4:00 p.m.

Kim Barker, Recorder

****Next Meeting****

April 13

**Health Center Medical Library
(Alias the Ramey Room, Carson Hall)**